



Social enterprise from niche to norm

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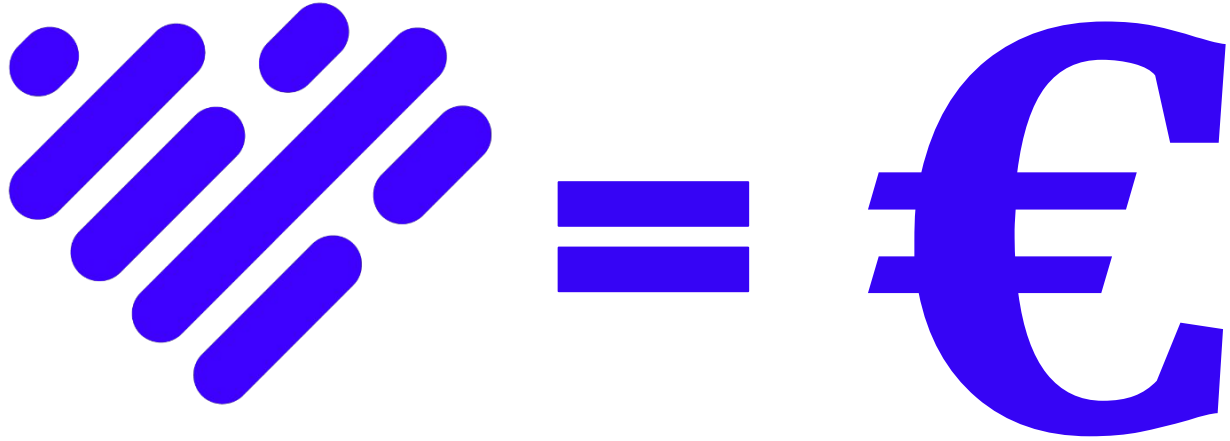
**What will we do
today?**



**What does the
social
entrepreneurship
mean to you?**



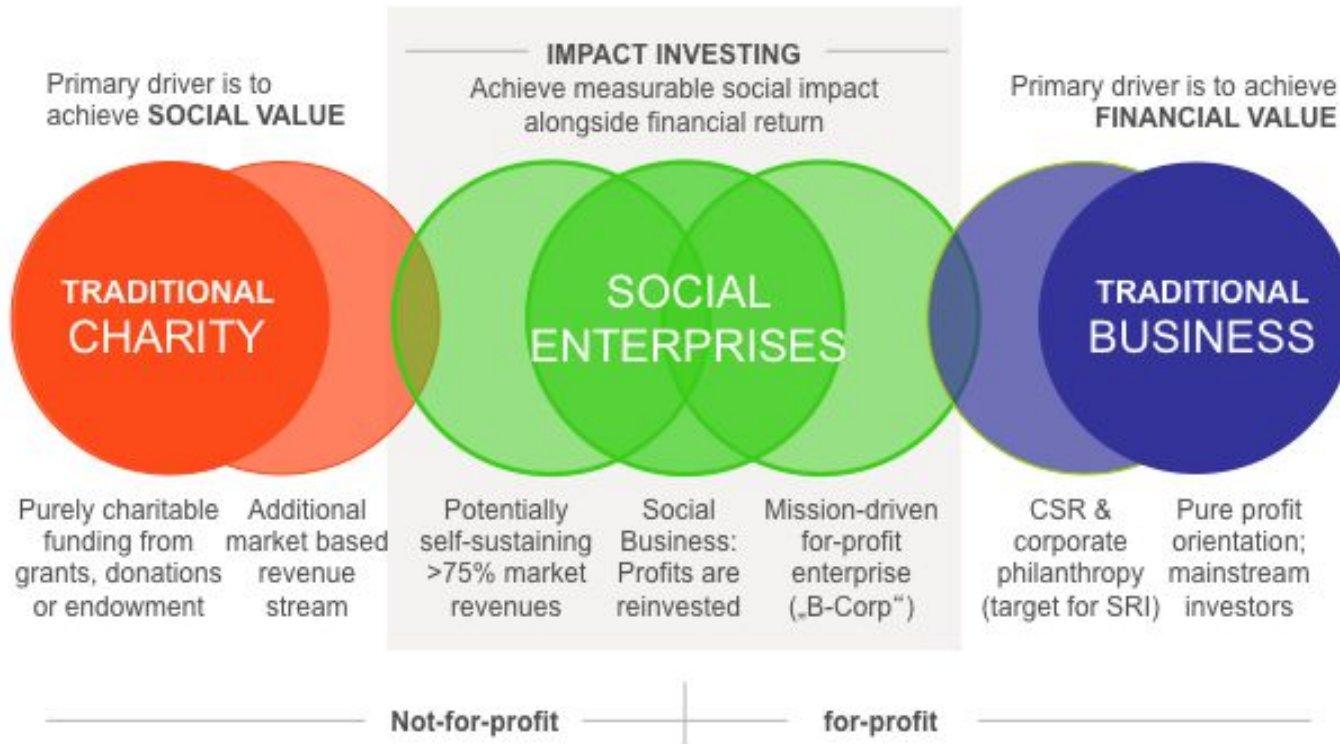






A social enterprise is a company that is committed to creating a positive impact through a business model

The business model spectrum revisited



Source: Adapted from J. Kingston Venturesome, CAF Venturesome, and EVPA.

Citizens with a broad outlook on Estonian life

Sustainable cities and neighbourhoods

People with fewer opportunities have the chance to work

Future generations will have the opportunity to live life to the fullest

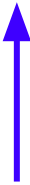


Education is one-sided

Climate change and environmental degradation

People with fewer opportunities are excluded

Climate change and environmental degradation



Children develop soft skills from an early age

A life well-lived

People with fewer opportunities have the chance to work

Mentally healthier people


Barboleta

correcty


LABOJAM


Ramala
RADOŠA MAIZES LABORATORIJA

Lack of soft skills

Ageing population

People with fewer opportunities are excluded

Mental health problems

Community

Conscious
consumption

Old people
are active
members of
the
community

Healthy
society



MIESTO
LABORATORIJA

TEXTALE



Lonely people

Over-
consumption

Old people
are excluded

A lot of
different
health
problems

Characteristics of a social enterprise?

- The main goal is to positively influence people's livelihood, well-being or the environment, which is measured
- A sustainable economic model
 - ◆ The company offers goods or services for a fee, earning a profit
- 50.1+% of the profit is reinvested in achieving the main goal

How well are we doing with social entrepreneurship ?



**What do you see as
the main similarities
and differences
between social and
for-profit
entrepreneurs?**



**How would you change
social entrepreneurship
from niche to norm?**





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for Change**

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Questions?



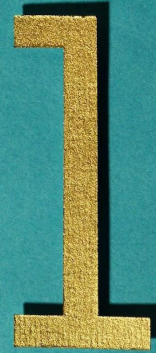
Feedback

<https://tinyurl.com/4ajs99py>



FEED
BACK

**What word would
you use to sum up
today's
workshop?**



**Together we can
change the social
entrepreneurship
from niche to
norm**

